

## **Viksit Bharat Sankalp Yatra**

The Government of India, with participation of States and Union Territories, is actively engaged in the mission of saturation through its flagship schemes for providing basic amenities like sanitation facilities, essential financial services, access to LPG connections, housing for the poor, food security, proper nutrition, reliable healthcare, clean drinking water, quality education etc. and making required services accessible to all targeted and eligible beneficiaries. Another step in this direction would be to ensure awareness of benefits and various facilities available to citizens so as to facilitate the last mile delivery. With this aim, a nationwide campaign to raise awareness through outreach activities to achieve saturation of schemes named "Viksit Bharat Sankalp Yatra", is being planned. This will require concerted efforts across the board as well as active Jan Bhagidari to ensure that the last mile and the most vulnerable are reached effectively.

## **Objectives**

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The objectives of the Viksit Bharat Sankalp Yatra are as follows:

- Reaching the unreached - reach out to the vulnerable who are eligible under various schemes but have not availed benefit so far.
- Dissemination of information and generating awareness about schemes.
- Learning from the citizens - Interaction with beneficiaries of government schemes through personal stories / experience sharing.
- Enrolment of potential beneficiaries through details ascertained during the Yatra.

## **Duration**

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The Yatra launched on 15th November, 2023 on the occasion of Janjatiya Gaurav Divas, by flagging off IEC (Information, Education and Communication) Vans which will be initially visiting the districts having significant Scheduled Tribe population and the remaining districts from third week of November 2023 onwards up to 26 January 2024. In States/Constituencies having elections, the Vikasit Bharat Sankalp Yatra will be scheduled after the model code of conduct is lifted.

## **Implementation**

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In order to have synergy, Ministry of Agriculture and Farmers' Welfare, Ministry of Rural Development and Ministry of Tribal Affairs will be the nodal Ministries for rural and areas with significant Scheduled Tribe population. For urban areas, Ministry of Information & Broadcasting and Ministry of Housing and Urban Affairs will be the Nodal Ministries. Government of India proposes to appoint Nodal Officers at States/ Districts for effective coordination of Viksit Bharat Sankalp Yatra with State and District administrations.

## Viksit Bharat Sankalp Yatra @ GDC Pattan, Baramulla J&K

The college organized Viksit Bharat Sankalp Yatra on 18<sup>th</sup> December 2023 to raise awareness about and track the implementation of flagship central schemes and to strive to achieve aims and objectives of the program and to ensure awareness of benefits and various facilities available to citizens so as to facilitate the last mile delivery





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