

**OFFICE OF THE CO-ORDINATOR**  
**IGNOU STUDY CENTRE NO-30013.**  
**GOVT. DEGREE COLLEGE PATTAN**

No:IGNOU/SC-30013/26/64

Dated: 09 /03/2026.

**Report on Counselling and Admission Promotion Activities for IGNOU Master's Degree Programmes**

**Submitted to:**

The Regional Director  
Indira Gandhi National Open University (IGNOU)  
Regional Centre Srinagar

This report is submitted to apprise the Regional Director, IGNOU Regional Centre Srinagar, about the counselling and admission promotion initiatives undertaken by IGNOU Learner Support Centre (LSC-30013), Government Degree College, Pattan, in view of the declining enrollment trend in certain Master's Degree Programmes offered by the Centre over the past few academic sessions.

The IGNOU Study Centre LSC-30013 has been catering to the academic needs of learners from Pattan and adjoining areas by offering quality education through distance learning mode. The Centre currently offers the following Master's Degree Programmes:

- MPA (Master of Public Administration)
- MSO (Master of Sociology)
- MARD (Master of Rural Development)
- MHI (Master of History)
- MEC (Master of Economics)
- MPS (Master of Political Science)
- MEG (Master of English)

Over the last few years, it has been observed that enrollment in the above-mentioned programmes has shown a gradual decline due to various factors such as lack of awareness about IGNOU programmes, competition from conventional institutions, and limited understanding among potential learners regarding the flexibility and career prospects offered by IGNOU degrees.

Recognizing the importance of sustaining and enhancing learner enrollment, the Office of the Coordinator deemed it necessary to initiate focused counselling and awareness activities aimed at prospective students and working professionals in the surrounding areas.

In this connection, Dr. Nisar Ahmad Mir, Coordinator, IGNOU Study Centre LSC-30013, along with the support of part-time academic and administrative staff of the Learner Support Centre, undertook a series of counselling and awareness initiatives. The key activities included:

**Student Counselling Sessions:** Personal and group counselling sessions were conducted for students studying in Government Degree College, Pattan, and nearby educational institutions to apprise them of the academic structure, flexibility, and career relevance of IGNOU Master's programmes

**Outreach to Local Community and Employees:** Awareness interactions were held with employees, private-sector workers, and other eligible candidates from nearby areas, highlighting the advantages of pursuing higher education through IGNOU while continuing their professional commitments.

Career-Oriented Guidance Emphasis was laid on explaining how programmes such MTK academics, civil services preparation, social sector, rural development, teaching, and research MSO MARD, MPS, MBC, and MEG contribute to career progression in public administration

Use of IEC Material Professionally designed posters and promotional material were displayed at prominent locations within the college campus and shared with prospective learners to visually communicate information regarding courses offered, admission status, and contact details of the Study Centre.

During the counselling sessions, the following important aspects were highlighted to prospective learners:

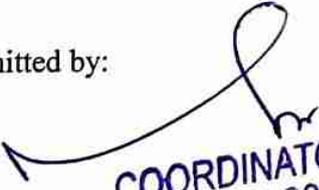
- Recognition and credibility of IGNOU degrees at national and international levels
- Flexibility in learning through distance mode
- Opportunity to pursue higher education alongside employment
- Affordable fee structure
- Academic support through counselling sessions and learner support services at LSC-30013
- Career advancement opportunities in government, private, and academic sectors

The counselling initiative was carried out under the overall supervision of Dr. Nisar Ahmad Mir, Coordinator, IGNOU Study Centre LSC-30013. The part-time teaching and non-teaching staff of the Study Centre actively supported the initiative by assisting in student interaction, dissemination of information, and addressing academic and administrative queries of prospective learners.

The counselling and awareness drive generated positive interest among students and working professionals. Several prospective learners expressed willingness to seek admission in the upcoming admission cycle. The initiative also helped in strengthening the visibility of IGNOU Study Centre LSC-30013 in the local community and reaffirmed the importance of continuous outreach to maintain healthy enrollment figures

The Office of the Coordinator, IGNOU Study Centre LSC-30013, Government Degree College, Pattan, remains committed to promoting quality higher education through IGNOU programmes. Continued support and guidance from the Regional Centre Srinagar will further strengthen such initiatives. It is proposed that similar counselling and awareness programmes be conducted periodically to sustain and enhance enrollment in the Master's Degree programmes.

Submitted by:

  
**COORDINATOR**  
**Dr. Nisar Ahmad Mir**  
**Coordinator**  
**IGNOU Learner Support Centre (LSC-30013)**  
**Govt. Degree College Pattan.**  
**Dated: 09/03/2026.**



Pattan

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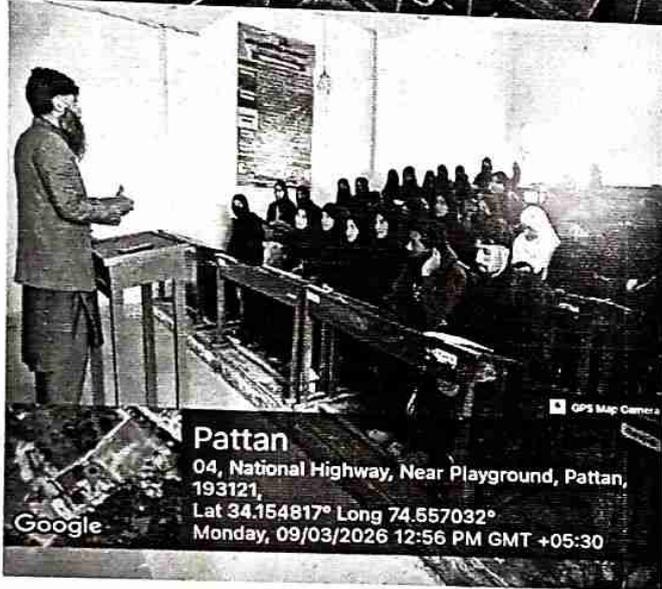


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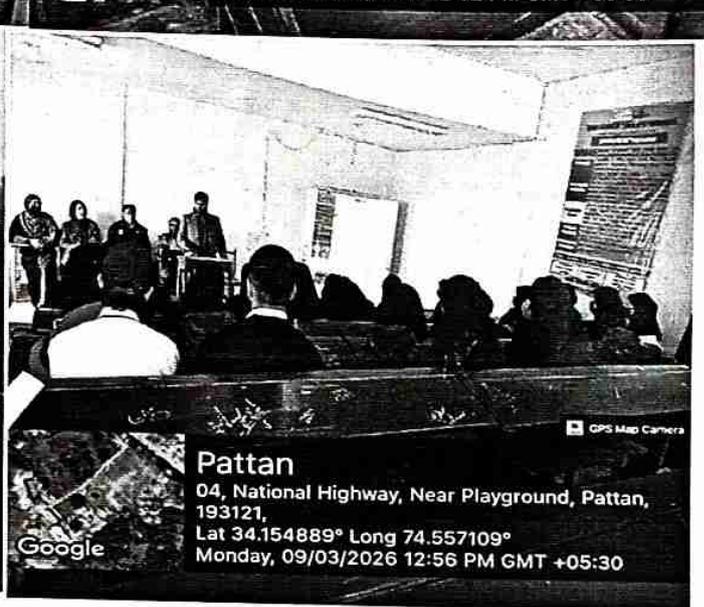


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